

TIME	EVENT	LOCATION
13:30 - 14:00	<p>Welcome Speech Prof. Adam Budnikowski, <i>Rector, Warsaw School of Economics</i></p> <p>Keynote Speech Mikolaj Dowgielewicz, <i>the Secretary of State for European affairs and economic policy in the Ministry of Foreign Affairs, and President of the Committee for European Affairs</i></p>	Warsaw School of Economics
14:00 - 14:30	<p>Introduction of the New European Champions Dr. Bert Twaalfhoven, <i>EFER Founder and President</i> Prof. Julia Prats and Marc Sosna, <i>IESE Business School</i></p>	Warsaw School of Economics
14:30 - 15:45	<p>Panel Session (I) (Parallel Sessions):</p> <ul style="list-style-type: none"> ▪ International Market Entry & Growth Strategies ▪ Building a Winning Team for International Expansion 	Warsaw School of Economics
15:45 - 16:15	Coffee Break	
16:15 - 16:45	<p>Keynote Speech on Entrepreneurship and Innovation Sir Leszek Borysiewicz, <i>Vice-Chancellor, University of Cambridge</i></p>	Warsaw School of Economics
16:45 - 18:00	<p>Panel Session (II) (Parallel Sessions):</p> <ul style="list-style-type: none"> ▪ Financing International Growth ▪ Building a Strong Brand in International Markets 	Warsaw School of Economics
18:00 - 18:15	<p>Summary of Learnings from Entrepreneurs & Expert Panels Prof. Julia Prats and Marc Sosna, <i>IESE Business School</i> Together with Panel Chairs</p>	Warsaw School of Economics